



Inbound Marketing 101 How 2 Make Your Business a Magnet for Inbound Prospects: Stop Cold Calling Today (Paperback)

By Ph.d. Billy R. Williams

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Dr. Billy R. Williams, the writer of this book, has spent the last 14 years and 100s of thousands of dollars on real world, trial-and-error-based business building, to bring you proven marketing campaigns that will make your business a magnet for inbound prospects when you implement the marketing campaigns, technology, and conversations explained in this book. Just as the English language has over a million words built from 26 letters, This book will give you the DNA to build 100s of inbound marketing campaigns simply by modifying the 26 campaigns explained in this book. You can change an online campaign into a postal mail campaign, or exchange video for audio, or exchange a call-in campaign for text-in campaign. The only thing limiting you is your creativity and the discipline to actually get a campaign up and running in your business. It is not what you know, but what you do that makes your business successful.



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