



Ten Action Items for Winning Companies: Business Person s Handbook

By MR R Craig Palubiak

Optim Consulting Group, United States, 2011. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.The Business Person s Handbook consists of a series of practical tips which address real world issues facing today s business person. The purpose is to provide concise, yet thought-provoking perspectives that will lead to timely, positive solutions for you and your team. TIPS Goal Setting - Company verses Personal! Corporate Mission - Why Have One? Employee Partnership - What is the Benefit? Employee Feedback - A Direct Link! The Height of Ingratitude - The Customer! Learn to Read the Need - Equals Dollars! Competitive Intelligence - Your Enemies! Business Growth Strategies - The Approach! Product Offering - Where to Start? CUSTOMERization - Customer Selection! Business Leaders Praise - Ten Action Items for Winning Companies Palubiak touches on all the necessary ingredients for long-term corporate success. He cuts through the clutter and focuses on the essentials that really matter. Jim Weddle - Managing Partner of Edward Jones Investment Firm - I ve read dozens of business books from some of the most revered business leaders and 10 Actions for Winning Firms provides very clear, simple and...



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