



## Scale

By West, Geoffrey

Condition: New. Publisher/Verlag: Orion Publishing Group | The Universal Laws of Life and Death in Organisms, Cities and Companies | A startlingly original & theory of everything& that invites us to rethink our understanding of the connections between human civilization and the laws of nature. | Geoffrey West& research centres on a quest to find unifying principles and patterns connecting everything, from cells and ecosystems to cities, social networks and businesses. Why do organisms and ecosystems scale with size in a remarkably universal and systematic fashion? Is there a maximum size of cities? Of animals and plants? What about companies? Can scale show us how to create a more sustainable future? By applying the rigour of physics to questions of biology, visionary physicist Geoffrey West found that despite the riotous diversity in the sizes of mammals, they are all, to a large degree, scaled versions of each other. This speaks to everything from how long we can expect to live to how many hours of sleep we need. He then made the even bolder move of exploring his work& applicability to cities and to the business world. These investigations have led to powerful insights about the elemental natural laws that bind us together in profound...



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*This kind of book is every little thing and taught me to looking ahead of time and a lot more. I am quite late in start reading this one, but better then never. I found out this book from my dad and i encouraged this pdf to find out.*

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