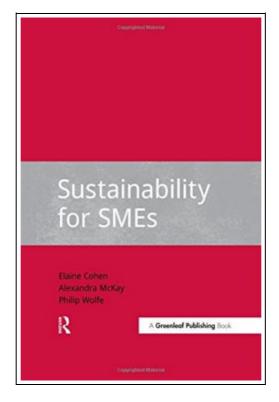
Sustainability for SMEs (Hardback)



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Reviews

Extremely helpful to all of group of individuals. It really is loaded with knowledge and wisdom Its been designed in an extremely basic way and is particularly simply after i finished reading through this ebook where actually altered me, affect the way i believe. (Lily Ryan)

SUSTAINABILITY FOR SMES (HARDBACK)



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Do Sustainability, United Kingdom, 2014. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand ******. Sustainability for SMEs offers a comprehensive introduction to the key business cases and techniques for putting sustainability at the heart of your business strategy. Small businesses make a significant collective impact on the environment and society - but only a tiny percentage of SMEs complete a sustainability report. Sustainability Reporting for SMEs will enable any SME to get up to speed on sustainability reporting and plot a course of action for their business. Elaine Cohen distils the latest and best thinking on sustainability reporting for SMEs, and offers a process for reporting that will deliver significant business advantage, both in terms of more effective internal processes and in terms of reputation, customer loyalty and business-building. In many SMEs sustainability is one person s passion and responsibility. A large part of their job becomes selling sustainability to other people in the business. Strategic Sustainability offers arguments, information and tactics that will help that person get the buy-in they need to move sustainability forward in their business. Sustainability is of strategic importance to a business. This book makes an airtight case for why action is essential and how sustainability can help a business not only survive but thrive in competitive marketplaces. The major environmental impact of most businesses derives from energy usage. There are many ways to make your organization s energy usage more sustainable. In Sustainable Energy Options for Business, Philip Wolfe outlines the best available options for (1) reducing energy use and (2) improving the sustainability of energy supply. After an introduction to regulatory drivers and management issues, Wolfe looks at energy opportunities in five key areas.



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