



## Naked News for Indie Authors How Not to Invest Your Marketing \$\$\$

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By Gisela Hausmann

Educ-Easy Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. . This is a well-written and informative book aimed at helping indie authors gain success while saving time and money. The book is presented by a veteran indie author with more than 25 years of experience in the media industry. She is a woman who really knows her stuff. She delivers a wealth of information that no indie author should be without. Reviewed by Lucinda Weeks for Readers Favorite In this new book Naked News for Indie Authors: How NOT to Invest Your Marketing \$\$\$ marketing expert, email evangelist, and indie author Gisela Hausmann reveals how indie authors can avoid wasting time and money. She also offers free and/or cheap alternatives to many common marketing methods and myths. The book includes five helpful illustrations. Content: Overcoming your biggest disappointments The Flipside of this Wisdom Find a Publisher or Self-Publish Facts to Consider BEFORE Trying to Find a Publisher Direct Marketing E-Mails Can Lead to Making Great Business Contacts - Or Not! Newsletter Marketing . . Use a Template to Contact Book Reviewers and/or Book Bloggers. ....



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