



Business Mantras sacn PDF Files (Paperback)

By Gita Piramal

Prhi, United States, 2000. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Business Mantras, business at it best, Why are some people more successful than others?, What drives super achievers?, How is their thinking radically different? What does vision mean and how important are values? These are some of the issues covered in this punchy collection of Business WISDOM from the finest minds in industry and management. Including here are G.D. Birla, J.R.D. Tata, Azim Premji, N.R. Narayana Murthy, V. Kurien, Sumantra Ghoshal et al. Their perceptive Observations on management skills, growth and Motivation are of special relevance in the Context of a globalizing Economy and make this collection, carefully edited by leading business author Gita Piramal and Mukund Beriwal, a one-stop guide to business succe.



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