



User Studies for Digital Library Development (Paperback)

By -

Facet Publishing, United Kingdom, 2012. Paperback. Condition: New. New ed.. Language: English. Brand New Book. This landmark text captures a global cross-section of leading voices and provides a clear and coherent overview of the user studies domain and user issues in digital libraries. As the information environment becomes increasingly electronic, digital libraries have proliferated, but the focus has often been on innovations in technology and not the user. Although user needs have become a popular concept, in practice the users are rarely consulted in the development of services. Research and analysis of users is essential to fine-tune the content and approach of digital libraries to the diverging requirements and expectations of incredibly varied communities and to ensure libraries are effective, accessible and sustainable in the long term. Key topics include: * what is the place of user studies in digital libraries and what are the basic user study methods? * explaining user-centric studies, information behaviour and user experience studies * exploring user-study methods such as surveys, questionnaires, expert evaluation methods, eye tracking, deep log analysis, personae and ethnographic studies * critical issues around user studies such as evaluation of digital libraries, digital preservation, social media, the shift to mobile...



Reviews

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-- Dana Hintz

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-- Elisa Reinger

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