



Coffee Shop Business Smart Startup: How to Start, Run Grow a Trendy Coffee House on a Budget

By Rick Robinson

CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 154 pages. Dimensions: 9.0in. x 6.0in. x 0.3in.Coffee Shop Business Smart StartupHow to Start, Run and Grow a Trendy Coffee House on a BudgetDriving around the city in any metropolitan areas we all see trendy coffee shops everywhere and not all of them are Starbucks. Do you ever wonder why there are so many new boutique coffee shops popping up everywhere Well, according to National Coffee Association (http: www. ncausa. org), it is not a hoax, but the new trend and this is the reality. The coffee industry and the coffee shop business have boomed in recent years, especially with regards to specialty coffees. Here is What CCAUSA Has Gathered From Their Research: Out of home coffee consumption has reached a new high of 46 in 201759 of coffee consumed daily are gourmet coffeeIn the US more than 65 adult population drink coffee every day that means roughly about 70 million daily coffee drinkers. 66 of people in the US buy their daily coffee outside their homeGross profit margin for most coffee shops are around 85In US coffee shop business is a 10 billion dollar industry. Let...



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