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THE BUZZ: 50 LITTLE THINGS THAT MAKE A BIG DIFFERENCE TO WORLDCLASS CUSTOMER SERVICE (PAPERBACK)



Hodder Stoughton General Division, United Kingdom, 2004. Paperback. Condition: New. Language: English . Brand New Book. Customers are key to your success. Make a big difference to them by taking care of the little things that matter - this book contains 50 tips and techniques to create a Buzz that delivers world-class customer service. In his punchy, accessible guide, well-known author David Freemantle offers simple, helpful advice on forming strong bonds with your clients. Create a Buzz for customer care...

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- Authored by David Freemantle
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