



## Evangelism in the Digital Age: Media Case Studies Vol 1 (Paperback)

By Dan Henrich

Createspace Independent Publishing Platform, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\*\* Print on Demand \*\*\*\*\*\*. This is a series of case studies that will help novice and professional alike learn how to use all forms of media in the evangelism process. These case studies come from Africa, Asia and Latin America and most have discussion questions to help the reader grasp the key parts of these examples from radio, television/film, mobile/Internet media. Reviews: Dan Henrich is the leading international media strategist in the world today. He has done a great job of researching powerful stories from around the world and presenting them in the form of case studies that contain missions insights in the form of media ministry. There s a truism in training that more is caught than taught. The insights in this compilation can be caught by any ministry that is oriented at effectively communicating the gospel. Although it s easy to view these case studies as just praise reports of God s activity, I would recommend this book as a collection of media strategies through which the Holy Spirit worked over stretches of time and can still bear fruit for your...



## Reviews

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