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# INTELLECTUAL PROPERTY MANAGEMENT IN TECHNO-ECONOMIC PARADIGM



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LAP Lambert Academic Publishing Dez 2011, 2011. Taschenbuch. Book Condition: Neu. 220x150x25 mm. Neuware - In the current techno-economic paradigm , IPR affect organisations at the micro as well as macro economic levels. In fact, with development in the area being so pertinent to the global scenario and with the influence of multiple disciplines, it has become important for organisations to formulate strategies and policies to manage intellectual property. Issues like valuation and accounting of intellectual property now top the...

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- Authored by Rajesh Asrani
- Released at 2011

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