



Rethink.Ministry: The 7 Practical Steps to Help Ministries Launch or Revamp Their Current Digital Strategy (Paperback)

By Jason Alexis, Kathryn Binkley, Jordan Gillman

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. As foreword writer, Katie Allred says, Your church can no longer go without a digital strategy-the stakes of the gospel are too high. You know it, too. That s why you re here. Your solution is this book, ReTHINK.Ministry: The 7 practical Steps to help ministries launch or revamp their current digital strategy. Step-by-step, in easy to understand language, this book guides you through the analysis and creation of a comprehensive, powerful, digital strategy for your church or ministry. Written by a group of creators, strategists, ministers, and technology nerds, this amalgamation of professionals are passionate about helping ministry leaders understand how new communication technologies can work to advance the vision of their ministry and the Kingdom at large. This book is so timely because it stands on the cooperative foundation of technology, communications, marketing, theology, creativity, and church growth - all the elements essential for an effective, encompassing, evangelical, digital strategy.



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