

### Un-Market Your Business: 10 Ways for Savvy Entrepreneurs to Stand Out, Stop Struggling, Start Profiting (Paperback)

By Carol Joyce Dunlop

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.UN-Market Your Business is the breakout business book filled with real, effective, small business marketing strategies that savvy entrepreneurs have been waiting for. You started your business, struggled longer than necessary, and finally got your mojo going. Now it s time to step on the gas and grow. This book contains the best marketing strategies to help you move your business from startup to standout in less time than it took to get your business license. Learn the different marketing planning techniques savvy business owners use to attract the right prospects and convert them into paying clients. If they can do it, so can you. You are ready, right now to: Turn your friends, fans, and followers into paying clients Flip networking on its head by leading the pack instead of following it Be the star of your own show Use trending topics to get noticed Discover how to create a cost-effective marketing plan Over the years, I experimented with all sorts of ideas and strategies for marketing. The main thing I discovered was that the traditional ways of marketing no longer...



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