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THE CHANGE AGENT: A LEADERSHIP FABLE ABOUT TRANSFORMING CORPORATE CULTURE (PAPERBACK)



iUniverse, United States, 2006. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.In this compelling leadership fable, The Change Agent illustrates the awesome impact that culture has on desired results and provides a proven methodology for transforming corporate culture! The Challenge: Fewer than 30 of American workers are fully engaged at work. Each year, this disengaged workforce costs corporations and institutions millions of dollars in lost productivity due to absenteeism and poor execution, lost revenue...

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- Authored by Mark Sasscer
- Released at 2006



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