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DETERMINATION OF CRITICAL SUCCESS FACTORS FOR THE DEVELOPMENT OF BIOTECHNOLOGY CLUSTERS



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GRIN Verlag Sep 2007, 2007. sonst. Bücher. Book Condition: Neu. 233x149x1 mm. This item is printed on demand - Print on Demand Neuware - Essay from the year 2006 in the subject Business economics - Miscellaneous, grade: 1,8, Leipzig Graduate School of Management, course: Innovation, Entrepreneurship and Cluster Development, 11 entries in the bibliography, language: English, comment: This article examines the impact of various external factors on the development of biotechnolgy clusters. To add a multinational perspective biotechnology clusters from around the world are examined. The article concludes with a theoretical framework that integrates the discussed external factors. , abstract: In this paper I am going to discuss factors that initiate and drive the clustering of biotechnology companies. In a first step I will address the question of defining a cluster as such. I then turn to a discussion of believed beneficial outcomes by referring to the works of Porter who claims that among others clusters attract the formation of new businesses and also result in growth of the respective cluster . In the light of ten case studies I will then assess the relevance and impact of critical factors on the creation and development of biotechnology clusters. The findings of the case studies suggest relevant key factors and prerequisites for biotechnological clusters to emerge and to develop. Special emphasis will be placed on the question whether or not the beneficial outcomes of clustering as described by Porter can be confirmed by the case studies and the implications that follow as far as the beneficial outcomes are not being confirmed. The paper will conclude with a theoretical framework that is aimed at capturing the virtuous cycle of biotechnology clusters 20 pp. Englisch.



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