



## Fixing the Indies: Saving Independent Pro Wrestling from Itself

By Norm E. Kaiser

Foxbat Books. Paperback. Book Condition: New. Paperback. 354 pages. Dimensions: 8.9in. x 6.0in. x 0.9in. In high school gymnasiums, VFW halls, and bingo parlors all across the country, young pro wrestlers are risking life and limb to entertain crowds where there are more empty chairs than paying customers. It doesn't have to be that way. Norm Kaiser's *Fixing the Indies* is the definitive, step-by-step blueprint on how to transform independent pro wrestling from a struggling fly-by-night sideshow into a thriving, mainstream cash machine. In this book you'll learn how to develop your brand, establish a winning identity, tell engaging stories that keep fans coming back for more, make record sales at your concessions stand, and much, much more. Whether you're a promoter, booker, worker, or even just a fan, this is the single book you can't afford to miss. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.

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