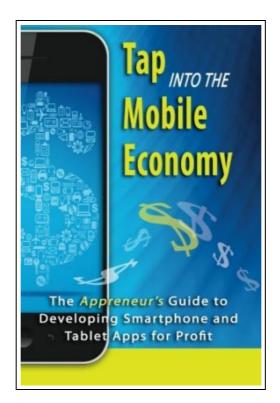
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Reviews

An extremely wonderful publication with lucid and perfect reasons. It typically will not expense too much. You are going to like the way the blogger compose this publication. (Prof. Maya Hand)

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Apptology Press, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Veteran Mobile Experts Rich Foreman and Dana Smith have collaborated together on Tapping into the Mobile Economy. In this book, they draw upon their experience to provide a guide on how to create smartphone and tablet apps for profit. This book covers: - Developing an Idea for an app - The monetization of apps - Finding a developer - Marketing an app - Developing a business plan In addition, they provide resources on app development, current app guidelines for major mobile operating systems, and a tool to sketch out the wireframe for developing your app.

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