



## How Do I Make the Next Book Better?

By David Bergsland

Createspace, United States, 2013. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.How can I make it better the next time? This is the plaintive question I get every time after I have set up, formatted, and uploaded a book for a new author. It is also one of the most common questions I see while socially networking. There are three basic underlying concepts 1. Producing a print version of your book 2. Dealing with the size of your production budget 3. Producing a manuscript which can be easily formatted Let s take the first concept: Many new self-publishing authors believe that they do not need a print version. Most eventually want a printed copy to give to friends, an excellent reviewer, or in giveaway promotions. Let s get it out in the open: Preparing a print version of your book in Word or any other word processor is virtually impossible! There are some good resources. But, you do not want the help of a Word user, untrained in graphic design, formatting your book. They may get it working, but the professionalism needed to earn reader trust will not be...

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