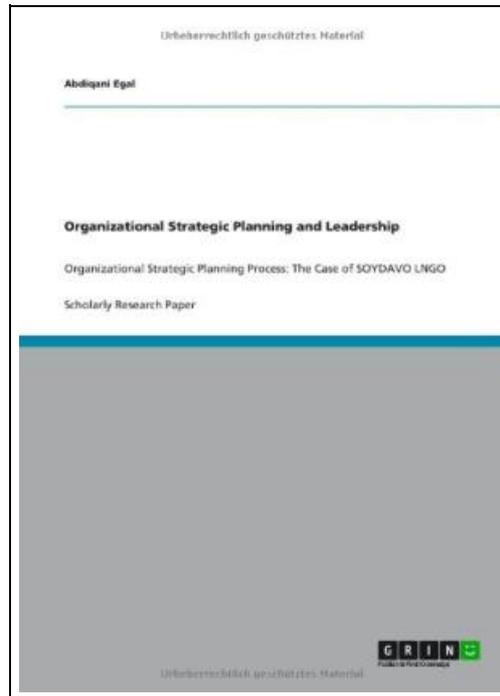


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Reviews

Absolutely essential study publication. Sure, it is enjoy, nonetheless an amazing and interesting literature. I realized this book from my dad and i suggested this pdf to find out.

(Justus Abbott)

ORGANIZATIONAL STRATEGIC PLANNING AND LEADERSHIP



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GRIN Verlag. Paperback. Book Condition: New. Paperback. 80 pages. Dimensions: 11.7in. x 8.3in. x 0.2in.Scholarly Research Paper from the year 2012 in the subject Business economics - Business Management, Corporate Governance, grade: A, Atlantic International University (Business and Economic school), course: Organizational Strategic Planning, language: English, abstract: One of the most important organizational theories states that there is no one best way to do things, it depends upon the situation, and organizations having internal structure that match with the demand from its surroundings best have the chance to survive1. Infact, the organizational environment is not static in this competitive world, some organizations are organic with stable environment while some other organizations are mechanic and very turbulent within continues changing environment. Hence, there is a need for strategies to achieve agreed organizational goals and objectives giving a sense of purpose and direction of the organization because of the technological, social and economical environment changes and competition among rival organizations2. Strategy is therefore, the linking force in-between the organization and its environment. The purpose of this essay is to acquire an understand of the Organizational Strategic Planning Processes. It explain how to assess the existing organizational internal and External environment issues by further analyzing the organizational environment aspects into Strength, weakness, opportunity and Treats (SWOT analysis) . Next it will explain the strategy formulate process by developing a Five years Strategic plan that would improve the current organizational aspects of the organization. Finally, it will deal with the strategic plan implementation through development and combination of annual operational plan and monthly action plans to strategy implementation plan at corporate level in the practical case of SOYDAVO Development LINGO as None Profit Local Organization operating in Toghder Region of Somaliland. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La...



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