



## Leveraging Your Business with Barter (Paperback)

By Verne Gardiner

Forty South Publishing Pty Ltd, Australia, 2012. Paperback. Condition: New. 1. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Business insider Verne Gardiner reveals his secrets to success and shows you how easy it can be to turn a business around. Formed from over three decades of his professional experience this book demonstrates powerful yet easy to understand foundation level business strategies that use alternate funding systems to set the scene for success. Sacrificial business models that advocate a risk all approach through excessive borrowing in the name of rapid growth are proving to be flawed and incapable of meeting the demands being placed on business in today s environment. Now more than ever before a holistic approach to business modelling is being recommended by experts around the world who are calling for debt de-leveraging but offer no real alternate methods for funding. The Secret Currency Leveraging Your Business with Barter delivers the tools to a holistic solution!.



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