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Friesenpress, 2018. Paperback. Condition: New. Cover Concept Sturm (illustrator). Language: English . Brand New Book ***** Print on Demand *****.A book about implementing refreshing business strategies in the marketplace including: - Strategies every successful leader must know. - Sales Management Tactics for the goal-oriented executive. - Executive Leadership. - Effective Marketing and Branding techniques - Design, Innovation, and the Luxury Domain. - What you don't know could hurt your business. - Additional thoughts about post-recession marketing - Effective political...

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- Authored by James D Roumeliotis
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