



Sport Facility Operations Management: A Global Perspective (Paperback)

By Eric C. Schwarz, Stacey A. Hall, Simon Shibli

Taylor Francis Ltd, United Kingdom, 2015. Paperback. Condition: New. 2nd Revised edition. Language: English . Brand New Book. Anybody working in sport management will be involved in the operation of a sports facility at some point in their career. It is a core professional competency at the heart of successful sport business. Sport Facility Operations Management is a comprehensive and engaging textbook which introduces cutting-edge concepts in facilities and operations management, including practical guidance from professional facility managers. Now in a fully revised and updated second edition-which introduces new chapters on capital investment and operational decision-making-the book covers all fundamental aspects of sport facility operations management from a global perspective, including: * ownership structures and financing options * planning, design, and construction processes * organizational and human resource management * financial and operations management * legal concerns * marketing management and event planning * risk assessment and security planning * benchmarking and performance management Each chapter contains newly updated real-world case studies and discussion questions, innovative Technology Now! features and step-by-step guidance through every element of successful sport facilities and operations management, while an expanded companion website offers lecture slides, a sample course syllabus, a bank of multiple-choice and essay...



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