



The Naked Diplomat: Understanding Power and Politics in the Digital Age (Paperback)

By Tom Fletcher

HarperCollins Publishers, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book. Previously published as Naked Diplomacy. Who will be in power in the 21st century? Governments? Big business? Internet titans? And how do we influence the future? Digital technology is changing power at a faster rate than any time in history. Distrust and inequality are fuelling political and economic uncertainty. The scaffolding built around the global order is fragile, and the checks and balances created over centuries to protect liberty are being tested, maybe to destruction. Tom Fletcher, the youngest senior British ambassador for two hundred years, considers how we - as governments, businesses, individuals - can survive and thrive in the twenty first century. And how we can ensure that technology can make it easier of citizens truly to take back control.

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