



The Representation of the Protagonist Harry Gordon Selfridge in the TV Series "Mr Selfridge"

By Kim Frintrop

GRIN Publishing Apr 2015, 2015. Taschenbuch. Condition: Neu. Neuware - Seminar paper from the year 2015 in the subject English - Literature, Works, grade: 1,3, Johannes Gutenberg University Mainz, course: Graduate Seminar British Studies, language: English, abstract: Macy's, KaDeWe, Au Bon Marché, Harrods, Whiteley's, les Galeries LaFayette - all these stores represent only a few of the many well-known department stores situated in different modern metropolises. What all these famous large-scale stores have in common is that they are mass marketplaces which are often referred to as 'halls of temptation' (Rappaport 16) or 'cathedrals of consumption' (Fiske 10). In this sense, shopping is no longer considered a pure economic act. Rather, it is regarded as an act being strongly associated with illusion, desires, self-fulfillment, seduction and dreams. With their innovative interior and exterior architecture, their overwhelming range of goods coming from all over the world, and their leisure time facilities, they manage to fascinate us. These great stores offer customers an enjoyable shopping experience or rather enable them to spend a unique day out by providing much more than the latest fashion and household goods or nice cafés and restaurants in comfortable settings. Many of this type of store include...



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