

Walmart in China (Hardback)



Filesize: 9.67 MB

Reviews

Complete information! Its this type of great read through. I could comprehended every little thing using this written e ebook. You will like how the writer write this ebook.
(Shaniya Schuster)

WALMART IN CHINA (HARDBACK)



Cornell University Press, United States, 2011. Hardback. Condition: New. New.. Language: English . Brand New Book. Walmart and Made in China are practically synonymous; Walmart imports some 70 percent of its merchandise from China. Walmart is now also rapidly becoming a major retail presence there, with close to two hundred Walmarts in more than a hundred Chinese cities. What happens when the world's biggest retailer and the world's biggest country do business with each other? In this book, a group of thirteen experts from several disciplines examine the symbiotic but strained relationship between these giants. The book shows how Walmart began cutting costs by bypassing its American suppliers and sourcing directly from Asia and how Walmart's sheer size has trumped all other multinationals in squeezing procurement prices and, as a by-product, driving down Chinese workers wages. China is also an inviting frontier for Walmart's global superstore expansion. As China's middle class grows, the chain's Western image and affordable goods have become popular. Walmart's Arkansas headquarters exports to the Chinese stores a unique corporate culture and management ideology, which oddly enough are reminiscent of Mao-era Chinese techniques for promoting loyalty. Three chapters separately detail the lives of a Walmart store manager, a lower-level store supervisor, and a cashier. Another chapter focuses on employees wages, voluntary overtime, and the stores strict labor discipline. In 2006, the official Chinese trade union targeted Walmart, which is antilabor in its home country, and succeeded in setting up union branches in all the stores. Walmart in China reveals the surprising outcome. Contributors: Diana Beaumont, coeditor of China Labor News Translations; Anita Chan, University of Technology, Sydney; David J. Davies, Hamline University; Nelson Lichtenstein, University of California, Santa Barbara; Scott E. Myers, Monterey Institute of International Studies; Eileen Otis, University...



[Read Walmart in China \(Hardback\) Online](#)



[Download PDF Walmart in China \(Hardback\)](#)

Related eBooks



400+ Funny Jokes: Funny Jokes for Kids

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.400+ Funny Jokes for Kids!Are you looking for a fun book to keep...

[Save](#) [PDF](#)

»



The Monster Next Door - Read it Yourself with Ladybird: Level 2

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, The Monster Next Door - Read it Yourself with Ladybird: Level 2, The Monster Next Door, George wants to be a monster, just like his neighbour...

[Save](#) [PDF](#)

»



Peppa Pig: Camping Trip - Read it Yourself with Ladybird: Level 2

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Peppa Pig: Camping Trip - Read it Yourself with Ladybird: Level 2, Peppa Pig and her family are going on holiday in their camper van. Find...

[Save](#) [PDF](#)

»



Dear Bats The Creepy Cave Caper Carole Marsh Mysteries

Gallopade International. Paperback. Book Condition: New. Paperback. 115 pages. Dimensions: 7.3in. x 5.1in. x 0.5in.When you purchase the Library Bound mystery you will receive FREE online eBook access! Carole Marsh Mystery Online eBooks are an...

[Save](#) [PDF](#)

»



Do This! Not That!: The Ultimate Handbook of Counterintuitive Parenting

Skyhorse Publishing. Paperback / softback. Book Condition: new. BRAND NEW, Do This! Not That!: The Ultimate Handbook of Counterintuitive Parenting, Anna Glas, Ase Teiner, Malou Fickling, There are loads of books covering the basics of...

[Save](#) [PDF](#)

»