



## **Leap First: Creating Work That Matters**

By Seth Godin

SOUNDS TRUE INC, United States, 2015. CD-Audio. Condition: New. Language: English . Brand New. Are You Ready to Raise a Ruckus? You re probably good at your job, maybe even great. But secretly, do you yearn to fly higher? To challenge the rules and surprise us with something remarkable? To instigate delight, connection, and real change? To choose better over safer? Business and cultural visionary Seth Godin has transformed the terrain of marketing and commerce more than once. But many of his readers remain stuck in their own work lives. So what s keeping us back? The problem isn t a lack of knowledge or skill, he s realized. The problem is fear. With Leap First, Seth Godin is here to help. This immersive audio program invites us to learn with him personally, unrehearsed and in the moment, as he shines a light for us, not with answers but with questions on the road to: Overcoming our instinctual resistance to risk and change Discovering our creative genius in the face of the empty page or whiteboard Finding the courage to share that work with vulnerability, generosity, and results Recorded in an intimate gathering of aspiring entrepreneurs, writers, and leaders, Leap...



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