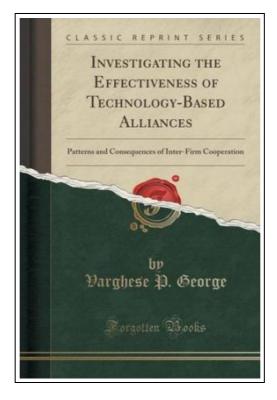
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Forgotten Books, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from Investigating the Effectiveness of Technology-Based Alliances: Patterns and Consequences of Inter-Firm Cooperation In the last two decades, an increasing number of scholars have begun to study inter-firm cooperation to better understand organizations and their environments. A number of theories have evolved, drawing on such diverse fields as economics, sociology and organizational behavior. These theories variously argue that through such relationships organizations find resources, mimic other organizations, influence their own performance, or evolve as ecological systems. Empirical studies of these relationships have been few, and mostly limited to certain product sectors. In this paper, I report the results of analyses using a comprehensive data set of inter-firm relationships (joint ventures, technology transfers, licenses and alliances). The information about the relationships were collected from the Wall Street Journal Index (January 1985 - September 1990), and about publicly held US firms from the COMPUSTAT database. The firms that were not publicly held US firms were coded based on their country of origin. Results presented in the paper show that an overriding number of relationships involve a technology-based product or process and that pure marketing arrangements are very rare. In addition, the impact of several variables (e.g. time, country, and product sector) in the creation of these inter-firm relationships is assessed. Key Words: Inter-organizational Networks. Joint Ventures. Technology Transfer. Licenses. Network Theory. Resource Dependence. Corporate Strategy. Cooperation. Alliances. Inter-industry Comparisons. Longitudinal Analysis. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an...

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