



The Secret of the Secret: Unlocking the Mysteries of the Runaway Bestseller (Hardback)

By Karen Kelly

Thomas Dunne Books, United States, 2007. Hardback. Book Condition: New. 213 x 140 mm. Language: English . Brand New Book. The bestselling blockbuster The Secret by Rhonda Byrnes has taken America by storm. The Secret of ?The Secret? explores the explosive success of The Secret as well as the intriguing people and ideas behind it. The Secret has already become a runaway sensation. All across America, people are clamoring to embrace it. Karen Kelly delves into this extraordinary phenomenon -- What IS the secret? Where did it come from and does it really work? The Secret of ?The Secret? also investigates why this little book, particularly in America, has struck such a chord--does hope always spring eternal in the U.S.? What is it about our culture that has historically drawn us to seek answers and change our destiny using the power of the mind and the universe? Scholars and popular culture experts provide perspective on what makes the idea so appealing. Several participants from The Secret share their behind-the-scenes stories and insights. Renowned psychologists, scientists, and theologians, weigh in on the power and limits of positive thinking and The Law of Attraction (the basis behind The Secret). Uncover...

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