



The Online Marketing Blueprint: How to Create an Online Strategy That Works for You (Paperback)

By MR Thierry Moubax

Blue Compass Press, United States, 2014. Paperback. Condition: New. MS Anita Jovanovic (illustrator). Language: English . Brand New Book ***** Print on Demand *****.How to get more traffic to your Website? How to get more leads? How to better convert your prospects? How to send multiple e-mails without being a spammer? How to leverage the power of Social Media in a profitable way? Do you already have a website or an online presence or are you just getting started? Either way, in this book, Thierry Moubax will explain today's radical changes in marketing and sales, and will reveal a simple step-by-step plan to help you build a successful online business . You will learn: -The impact of the new digital world on customer behaviour -The 10 marketing myths and what you can do about them -How to use Social Media in an effective way -How to get more traffic to your Website -The foundations of designing a successful online marketing roadmap -A step-by-step framework to convert a lead into a customer -How to get your existing customers to come back -How to speed up the processes and automate your marketing and sales flows This book will be your shortcut...



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