



eTransformation Guide

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Condition: New. Publisher/Verlag: VDM Verlag Dr. Müller | An Online System to Guide eTransforming SMEs | To become competitive in harsh global markets SMEs need to eTransform. This process, eTransformation, requires SMEs to change along a number of dimensions. First SMEs require changes in organisational Strategy company environment, their goals and objectives as well as their products, services and operations; then Structure company departments and divisions followed by Business Tasks and Processes automation, streamlining and integration. Only after these changes, SMEs are ready to change along IT Tools and Systems Dimension, which involves selecting appropriate ICT and security. Moreover, based on the findings about the eTransformation Dimensions, the study allowed for eTransformation Guide (eT Guide), an online system that SMEs can now use to guide, track and measure their eTransformation journey to be developed. This book is aimed at General Managers and Chief Executive Officers of SMEs, as well as academics and other researcher in the field of Information Systems. It is expected that this book will help its readers understand that successful ICT selection and implementation require a holistic business analysis and changes along four eTransformation Dimensions. | Format: Paperback | Language/Sprache: english | 272 pp.



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Reviews

This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You won't feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

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This kind of book is every little thing and taught me to looking ahead of time and a lot more. I am quite late in start reading this one, but better than never. I found out this book from my dad and i encouraged this pdf to find out.

-- Justus Hettinger