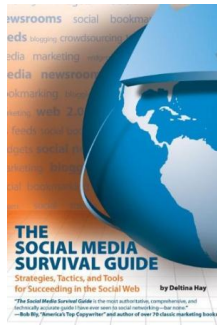


# THE SOCIAL MEDIA SURVIVAL GUIDE: STRATEGIES, TACTICS, AND TOOLS FOR SUCCEEDING IN THE SOCIAL WEB



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