

Download PDF

MEASURING THE EFFECTIVENESS OF THE STRATEGIES USED BY MOBILE OPERATORS IN DEVELOPING ECONOMIES, TO ADDRESS THE OTT CHALLENGE



GRIN Verlag GmbH Feb 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x4 mm. Neuware - Project Report from the year 2014 in the subject Communications - Multimedia, Internet, New Technologies, , language: English, abstract: Thanks to the advances in telecommunications and mobile computing, smartphones have emerged as a vital tool for enhanced communication, connectivity and productivity. With the increased penetration of smartphones and mobile applications, Over-The-Top (OTT) mobile messaging applications now constitute a significant threat to mobile network operators' SMS-messaging revenues....

Download PDF Measuring the Effectiveness of the Strategies used by Mobile Operators in Developing Economies, to address the OTT Challenge

- Authored by Luc Olou
- Released at 2015



Filesize: 4.93 MB

Reviews

An extremely wonderful publication with lucid and perfect reasons. It typically will not expense too much. You are going to like the way the blogger compose this publication.

-- **Prof. Maya Hand**

It in a single of my personal favorite publication. It is amongst the most amazing ebook i have read through. Your daily life period is going to be change when you comprehensive reading this article publication.

-- **Elton Turner**

Certainly, this is actually the greatest work by any article writer. It is definitely simplistic but surprises within the 50 % from the publication. Your daily life span will likely be transform the instant you total reading this article pdf.

-- **Myrtle Glover PhD**