



## The Overlooked Expert - 10th Anniversary Edition: Turning Your Skills Into a Profitable Business (Paperback)

By Sarah Gerdes

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The Overlooked Expert is the key to transforming your skills into revenue. Today, job uncertainty is a reality. Individuals are looking to hedge their bets against unexpected job loss and economic shifts by earning extra income using little more than experience, knowledge and know-how. This is the Overlooked Expert, the person who has been passed over, let go or ignored, but who is the lifeblood of the organization. Author Sarah Gerdes profiles twenty-four individuals who were classical overlooked experts, but who started earning thousands of dollars within three months with no money out of pocket. Intelligence, drive and persistence; the common attributes of every person profiled in this book, including Gerdes herself. When she left the safety of a corporate job, she wasn't an expert or equipped with multiple degrees. She was a twenty-seven-year-old single mother who turned her knowledge into an internationally recognized and highly profitable consulting firm. Within a year, she was featured in Fortune Magazine, invited to speak at Harvard, hired by F50 firms and two foreign governments. By year two, her client list had expanded as had...



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