



Beyond the Bottom Line: Integrating Sustainability into Business and Management Practice (Hardback)

By -

Taylor Francis Ltd, United Kingdom, 2017. Hardback. Condition: New. Language: English . Brand New Book. Beyond the Bottom Line: Integrating the UN Global Compact into Management Practice is the first book to look at how the Ten UN Global Compact Principles and the sustainability agenda can be incorporated into business practice. The UN Global Compact is the largest corporate sustainability initiative and, with over 12,000 participating organizations, provides a major influence on global business sustainability practices. Its mission is to guide organizations in how to (1) do business responsibly by aligning their strategies and operations with Ten Principles on human rights, labour, environment and anti-corruption; and (2) take strategic actions to advance broader societal goals, such as the UN Sustainable Development Goals, with an emphasis on collaboration and innovation. This new book addresses head-on some of the most persistent managerial challenges faced by businesses and organizations today. To what extent are businesses able to practice responsible management with regard to the Ten Principles of the UN Global Compact? How can managers of organizations comprehensively and pragmatically address the risks and responsibilities concerning these complex and changing issues in their policies and practice? It also offers a platform for academics to...



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