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The Craft Business Handbook - The Essential Guide To Making Money from Your Crafts and Handmade Products

By Alison McNicol

Kyle Craig Publishing, United Kingdom, 2012. Paperback. Book Condition: New. 214 x 140 mm. Language: English Brand New Book ***** Print on Demand *****.Wish you could turn your talent for making lovely things into cash? Bored of the 9 to 5 and dreaming of starting your own crafty business, but not sure where to start? Then this is the book for you ! The Craft Business Handbook has ALL the information you need to get started making money from your crafts - NOW ! From setting up as a proper business, producing and pricing your goods for maximum sales and profit, to the various options for selling online, at craft fairs, trade shows and getting your products into retailers, right through to gaining magazine coverage, promoting your business online and managing your business as it grows, this is THE essential guide for any would-be crafty entrepreneur! Whether you re just considering getting started with a crafty business idea, or already selling your wares and looking for ways to grow your business (think sales reps, fulfillment houses and more!), this handy book - written by craft business expert Alison McNicol - shares tons of insider tips, practical information, and shows...



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Reviews

Very useful to all of category of people. I actually have read through and that i am sure that i will likely to go through once more again in the foreseeable future. I realized this book from my i and dad advised this publication to find out.

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This is the very best publication i have got read until now. It is definitely simplified but shocks within the fifty percent of the pdf. You may like how the article writer create this pdf.

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