



# Peers Inc: How People and Platforms Are Inventing the Collaborative Economy and Reinventing Capitalism

By Robin Chase

Audible Studios on Brilliance, 2016. CD-Audio. Condition: New. Unabridged. Language: English. Brand New. When Robin Chase cofounded Zipcar, she not only started a business but established the foundation for one of the most important economic and social ideas of our time: the collaborative economy. With this important audiobook, she broadens our thinking about the ways in which the economy is being transformed and shows how the Peers Inc model is changing the very nature of capitalism. When the best of people power is combined with the best of corporate power to form Peers Inc organizations, a potent creative force is released. The Inc in these collaborations delivers the industrial strengths of significant scale and resources, and the Peers bring together the individual strengths of localization, specialization, and customization, unlocking the power of the collaborative economy. When excess capacity is harnessed by the platform and diverse peers participate, a completely new dynamic is unleashed. In Peers Inc, Robin Chase brings her provocative insights to work, business, the economy, and the environment, showing: How focusing on excess capacity transforms the economics of what s possible and delivers abundance to all How the new collaboration between the Inc and the Peers enables...



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-- Zachery Mertz

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