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The Internet Web Authoring (Paperback)

By Fionnuala Nicholson, Jacqueline Dempsey

Gill, Ireland, 2011. Paperback. Condition: New. Language: N/A. Brand New Book. New textbook that introduces the history and structure of the Internet, the development of the World Wide Web, and demonstrates how to use the Internet and create web pages. Explains how to access information and understand the use and potential of the Internet and the World Wide Web. Establishes the historical context of the Internet by defining the ARPANET project and outlining the development of the TCP/IP suite of protocols, as well as ownership and funding of the Internet. Demonstrates the use of e-mail and all its components, including web-based email. Ensures familiarity with security and confidentiality issues. Practical tips are highlighted throughout with exercises included in each Internet chapter. Presents the fundamental theory of web design with instruction on how to design and create a website. Provides useful tips on design and page layout with advice on the use of colour, graphics, digital photography and sound. Suitable for use with either Dreamweaver or HTML editors. Includes guidelines on how to produce a successful Web Authoring project. Accessible, logical and extremely readable, this book has been student tested and approved! WRITTEN FOR: FETAC Level 5 The Internet FETAC Level 5...



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