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How to Stand Out: Proven Tactics for Getting Noticed

By Rob Yeung

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, How to Stand Out: Proven Tactics for Getting Noticed, Rob Yeung, Win the respect you deserve You probably already have the skills to be more fulfilled and successful. But sometimes it s about showcasing these skills so that colleagues, customers, friends and the rest of the world can recognize what you do. Drawing on extensive research and inspiring real-life examples, psychologist and bestselling author Dr. Rob Yeung guides you through proven techniques that will get you noticed for all the right reasons. How to Stand Out shows you how to: * Utilize winning body language techniques * Incorporate the words that get people nodding in agreement * Supercharge your persuasive skills to sell products, pitch ideas, network, and socialize with friends * Boost your motivation to become more successful * Improve your confidence to get the results you desire Praise for the Book We all need to sell ourselves and this book is a great, very readable guide on how to do that. This book is full of useful career advice and brought to life by fascinating examples and often surprising insights. Rhymer Rigby, writer for The Telegraph and...

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