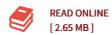




Complete Guide to Affiliate Marketing on the Web: How to Use Profit from Affiliate Marketing Programs (Paperback)

By Bruce C. Brown

Atlantic Publishing Co, United States, 2009. Paperback. Condition: New. Language: English . Brand New Book. Affiliate marketing is a highly profitable online advertising method in which website merchants pay independent third parties to promote the products or services of an advertiser on their Web site. In other words, affiliate marketing involves posting a company s banner on your Web site or blog and attempting to send visitors to their Web site. If someone clicks on that banner or goes to that site and buys something, you will be paid a commission. While some affiliates pay only when a sale is made, some selling big ticket items like cars, credit cards, travel, and so forth have modified the model and pay for qualified leads. Affiliate marketing is now viewed as a key component of a company s online marketing strategy. Affiliate marketing is an advertising technique that originally was developed by . In this new book you will learn how to master the art and science behind affiliate marketing in a matter of hours. By investing a few dollars you can easily increase the number of visitors to your Web site and significantly increase sales. If you want to drive high...



Reviews

It is an awesome publication which i actually have ever read through. it had been writtern really properly and valuable. I found out this book from my i and dad recommended this pdf to discover.

-- Doyle Schmeler

This book is definitely not simple to begin on studying but quite fun to see. I actually have read and that i am sure that i will gonna read through yet again once again in the foreseeable future. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Brennan Koelpin