



Financial Darwinism: Create Value or Self-Destruct in a World of Risk

By Leo M. Tilman

Times Group Books, New Delhi, India, 2009. Softcover. Book Condition: New. First Edition. Today's complex economic and financial landscape requires an expanded skill set on the part of finance professionals, executives, regulators, and policy makers. Tilman provides a deep understanding of global macroeconomic forces, a rigorous investment policy, and the command of advanced tools -- all of which are essential to the financial survival of any institution or individual investor. By providing an evolutionary theory that describes the origins, drivers, and implications of the financial shift we are witnessing, Tilman lays the groundwork for understanding how to create an actionable decision-making framework, which he refers to as Financial Darwinism, that will enable financial executives and investors to adapt and thrive. Alternative responses that leverage the power of applied corporate finance, investment analysis, and risk management are discussed. The changing role of executives' strategic vision that encompasses both business and risk-taking decisions are highlighted and implementation strategies that leverage the arsenal of cutting-edge financial tools are explored. This book is the key to understanding, adapting, and succeeding in the ever-changing world of finance. Printed Pages: 172.



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