



## Digital World - Analogue Church: Rebalancing Technology in Corporate Worship (Paperback)

By MR David M Snelling

Createspace, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. What if, in this digital world, the future of the church is analogue? In today's fast-moving, technological world, Digital World - Analogue Church seeks to explore what we mean by the term technology, reveals its role in the production and performance of music, and seeks to find its proper place within the corporate worship life of the church. This is a book that challenges churches to examine the place of technology within the context of their Sunday services. It begins with an examination of what constitutes technology, drawing on diverse sources from Plato to Jacques Ellul, George Ritzer and Marshall McLuhan. Focussing particularly on Ritzer's McDonaldization and McLuhan's Medium is the Message, theories, Digital World - Analogue Church discusses technology's role in the increasing homogenization and commodification of music at the apparent expense of artistic quality. Powerful commercial forces have reduced the music that churches use to a diet of upbeat, relentlessly cheerful or sentimentally devotional music that fails to speak to the realities of Christian life. Many churches fail to understand the consequences of adopting technological...



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