



Animal Leadership: The 5 Natural Laws of Effectiveness

By Todd Connor

iUniverse, United States, 2005. Paperback. Book Condition: New. 223 x 147 mm. Language: English . Brand New Book. Meet Bear and Turtle: one is a teacher with profound insight into survival and success in the forest, the other an eager student, new to the idea of self-examination. These two animals set out into the forest, meeting up with various friends and observing the animal kingdom at work. The animals are at times witty, sarcastic, and fun-loving, but their lessons are always interesting and unconventional. Animal Leadership invites you to view your own world through a different lens. These five parables of leadership are presented with a clarity that will have you thinking about these animals situations, long after you are done reading about them. Consider this: you don't want to work less, you actually want to work more; it's the small guy, not the big guy, who has the advantage; and entrepreneurs find needs, not ideas. These are just a few of the lessons to be learned in the forest. Animal Leadership is a book about embracing adversity, finding opportunity, and not settling for average. If you are looking to break out of a mold, start a new...

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