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SPECIAL EVENTS: PROVEN STRATEGIES FOR NONPROFIT FUNDRAISING



John Wiley and Sons Ltd, United States, 2003. Online resource. Book Condition: New. 2nd Revised edition. 226 x 157 mm. Language: English . Brand New Book. As the philosopher Martin Buber wrote, All real living is meeting. People like to get together. That?s why special events can often work so much better for nonprofit organizations than other, less social types of fundraising programs. From red-carpet galas to Saturday afternoon street fairs, special events offer nonprofits an unparalleled opportunity to both...

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- Authored by Alan L. Wendroff
- Released at 2003



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