



## How to Build a Drama Program: Creating School Plays That Show a Profit (Paperback)

By Rolf McEwen

Createspace, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. How to Build a Drama Program explains how to create a financially profitable performing arts program for high school students. It s about managing money. It s about people who love the arts. It s about performing arts and how to make them happen in schools and in the community--how to make them affordable by selecting great scripts to attract paying audiences. The sale of tickets provides the revenue to pay all costs of play production. The book provides practical suggestions for budgeting, play selection, auditions, casting, rehearsing, planning, discipline, and performance. It exudes the joy that accompanies working with artistic actors who are intent on excellence. It communicates the director s philosophy of allowing actors to create their own characterization, because it is the actors who study the play, rehearse the play, and perform the play with guidance, but without excessive direction. Ideas for creating effective publicity are provided, as well as suggestions for attractive play selections, production planning strategies, budgets, and ideas for acting and directing. The book is a manual for creating and maintaining a drama program that brings...



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