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## THE NEW 3-FOOT RULE: HOW SOCIAL, DIGITAL MOBILE MEDIA HAS IMPACTED DIRECT SALES AND RELATIONSHIP MARKETING (PAPERBACK)



Createspace, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.With the introduction of social media, there is somewhat of a renaissance in the direct selling industry as work from home enthusiasts now find themselves with exposure to hundreds, if not thousands of new people. The problem there however is the lack of knowledge on how to capitalize on these relationships to create new warm leads and ultimately build your direct sales business....

Read PDF The New 3-Foot Rule: How Social, Digital Mobile Media Has Impacted Direct Sales and Relationship Marketing (Paperback)

- · Authored by Mike Magolnick
- Released at 2012



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