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Spinspeak II: The Dictionary of Language Pollution (Paperback)

By James Baar

AUTHORHOUSE, United States, 2004. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. If you believe that no matter how much lipstick you put on a pig, it is still a pig, then this book is for you. . Spinmeisters today are everywhere. They seek to befuddle you by polluting our language, gussying up and diddling down our everyday words, moving familiar signposts, changing the maps in our heads. Our words - the gold standard coins of rational thinking -- are being debased. Spin rots the mind. Continuing growth of spinspeak pushes us daily toward an Orwellian catastrophe: a mentally benumbed America; a manipulated society trying hopelessly to communicate using words with totally corrupted meanings. Spinspeak II: The Dictionary of Language Pollution is designed to help you fight this slimy tide of fog. The book contains: a history of spin; more than 1,100 current definitions of spinspeak in politics, business, government, academia, health care, the arts and everyday life; a technical glossary describing more than 80 infectious varieties of wordspin, lookspin and soundspin. Skeptical exposure is the solution wherever the fog of spinspeak roils communication. The mind you save could be your own.

Reviews

This pdf is wonderful. It is definitely simplified but excitement from the 50 percent in the ebook. You wont sense monotony at at any time of your time (that's what catalogues are for relating to should you request me).

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