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yds: 190 Edition: 1 Binding: Paperback: 16 Weight: edit recommend Zhou Baixiang editor enterprise management decision-making simulation
include five parts and 11 chapters: the first part of the software manual chapter (Chapter 1). introduced the Bizsim enterprise competition
simulation software development as well as the installation process; second part of the teaching guide articles (2 to 5). a comprehensive enterprise
competition simulation course. including the syllabus. analog rules introduced operating and teachers of students end client management; third
part of the analysis and planning articles (6 to 7). elaborate simulation process analysis and planning. including strategic analysis and
comprehensive budget management; fourth part of the decision-making tools articles (8 to 9). and the enterprise competition simulation process
used in the decision-making tools described provide a solid theoretical and tools to support decision making competition for enterprise simulation;
fifth part of the case analysis chapter (Chapter 10 to 11) selection of typical game case. a detailed analysis of the application of management theory
in the decision-making process of the competition simulated battle. and the classic race recovery disk analysis. Finally. the book in the appendix
describes the traditional Chinese philosophy of yin and yang in the enterprise competition simulation. Summary Enterprise Management Decision
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