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THE VENTURE CAPITALIST BUSINESS MODEL



AV Akademikerverlag Apr 2015, 2015. Taschenbuch. Condition: Neu. Neuware - The vision behind 'The Venture Capitalist Business Model' is to strengthen the entrepreneur's position in the negotiation process regarding equity investment from various potential venture capital investors. This process is normally dominated by the prevalence in negotiation power of the investor over the entrepreneur caused by the investors's massive prevalence in financial, legal and professional expertise. The fundamental information asymmetry resulting from research on the innovative business idea of the...

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- Released at 2015



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