



Key Concepts in Sport Management (Hardback)

By Terri Byers, Trevor Slack, Milena M. Parent

SAGE Publications Inc, United States, 2012. Hardback. Condition: New. Language: English . Brand New Book. An accessible and different guide for students and practitioners alike. I m sure that it will become a standard reference text for sports management - Peter Taylor, Sport Industry Research Centre, Sheffield Hallam University A must have introductory reference guide for graduate and undergraduate sport management students - Paul M. Pedersen, Indiana University Provides students, practitioners and researchers in the field of sport management with a valuable compilation of sensitizing concepts, definitions and interesting references - Michel van Slobbe, European Sport Management Quarterly Sharp, clear and relevant this book meets the needs of those studying and researching within the growing discipline of sport management. The intelligently cross-referenced entries provide a concise overview of the key concepts in the field guiding you through the important debates, sources and research methods in the management and delivery of sport. The book introduces readers to the concepts at the centre of their studies; it suggests relevant further reading and thoughts for future research and applies academic theory to business and organizational problems in a real-world context. Written for students, academics and practitioners the entries are designed to meet study...



READ ONLINE
[8.79 MB]

Reviews

Certainly, this is actually the very best job by any author. It really is rally exciting throug studying time. You may like how the blogger write this pdf.
-- **Rudolph Jones MD**

Completely essential go through ebook. I was able to comprehended almost everything using this created e pdf. You will not sense monotony at anytime of your time (that's what catalogs are for relating to if you request me).
-- **Timmothy Schulist**