



Readings in Applied Psychology

By R. Gunther

Scientific Publishers, 2006. Hardcover. Condition: New. World and human society are ruled by contemporary currents and such a current has put Psychology in the position of pre-eminence in educational world. The impact of globalization on human behaviour is perceptible even to the naked eye of the laity. Change is the law of nature and no aspect of life remains untouched by the changing panorama of things. This book embodies the research works undertaken in the field of application of the principles of Psychology, and I am deeply indebted to all those scholars who have made their valuable contribution to the formation of this book. I am sure that the book would prove useful to students engaged in research work. Contents: A study of the effect of age on work values of workers Tarlika L. Zalawadia Mental health of working women among public and private sectors a comparative study Harsha C. Rakhashia, Vinita Tapdiya and L.R. Yagnik Changing trends in social psychological aspect of clothing among the children Vijaya Luniya Street children: their problems and rehabilitation: new direction B.U. Pawar and C.J. Shewale Effect of work culture on stress among school teachers Amar Nath Prasad and Dhrub Kumar Moderating effect of...



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